

WOW2023

THE MENTAL HEALTH SUMMIT

SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSOR - \$250,000** (\$245,130 tax deductible)
- 18 VIP tickets with premium seating
 - 20 general admission tickets
 - Name/corporate logo recognition as Presenting Sponsor on all press releases and full-page electronic recognition on event video screens
 - Special recognition from event host, Lisa Kudrow
 - Name/corporate logo on WOW website for one year
 - Name/corporate logo recognition at 5 Open Mind/WOW Community Lecture and Film Series events
 - 18 seats at exclusive luncheon with Oprah Winfrey and special guests
 - Proceeds, net of event expenses, can be used to create an Endowed Scholarship Fund or Innovation Grant
- TRAILBLAZER SPONSOR - \$100,000** (\$96,995 tax deductible)
- 10 VIP tickets with premium seating
 - 15 general admission tickets
 - Name/corporate logo recognition as Trailblazer Sponsor on all press releases and full-page electronic recognition on event video screens
 - Special recognition from event host, Lisa Kudrow
 - Name/corporate logo on WOW website for one year
 - Name/corporate logo recognition at 2 Open Mind/WOW Community Lecture and Film Series events
 - 10 seats at exclusive luncheon with Oprah Winfrey and special guests
- PIONEER SPONSOR - \$50,000** (\$47,750 tax deductible)
- 8 VIP tickets
 - 10 general admission tickets
 - Name/corporate logo recognition as Pioneer Sponsor on all press releases and half-page electronic recognition on event video screens
 - Name/corporate logo recognition at 1 Open Mind/WOW Community Lecture and Film Series event
 - 8 seats at exclusive luncheon with Oprah Winfrey and special guests
- TRENDSETTER SPONSOR - \$25,000** (\$23,120 tax deductible)
- 6 VIP tickets
 - 10 general admission tickets
 - Name/corporate logo recognition as Trendsetter Sponsor on all press releases and event video screens
 - 6 seats at exclusive luncheon with Oprah Winfrey and special guests
- INNOVATOR SPONSOR - \$10,000** (\$8,860 tax deductible)
- 2 VIP tickets
 - 10 general admission tickets
 - Name/corporate logo recognition as Innovator Sponsor on all press releases and event video screens
 - 2 seats at exclusive luncheon with Oprah Winfrey and special guests
- PATHFINDER SPONSOR - \$5,000** (\$4,615 tax deductible)
- 5 general admission tickets
 - Name/corporate logo recognition as Pathfinder Sponsor on all press releases and event video screens

Invitation/Sponsorship Recognition deadline: April 3, 2023

Company Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Business Phone _____ Business Email _____

Check Payable to **THE UCLA FOUNDATION** Total Enclosed \$ _____

**Checks can be sent to The UCLA Foundation, PO Box 7145, Pasadena, CA 91109-9903 with "WOW2023" in the memo line.
If you would like to charge by phone, please call Lauren Bayans at 310-560-4287.**

Please review UCLA and The UCLA Foundation's Disclosure Statements for Prospective Donors at www.uclafoundation.org/disclosures or contact UCLA Health Sciences Development at (310) 267-9447. If you do not wish to receive further fundraising information from UCLA Health Sciences, please call (855) 364-6945 or email hsd_optoutucla@mednet.ucla.edu. Should proceeds, net of event expenses, from WOW2023 reach the campus minimum required for the establishment of an endowment or quasi-endowment, The UCLA Foundation reserves the right to use any portion of the net proceeds to create an endowment or quasi-endowment for any charitable or educational purpose. Gifts are managed and invested in accordance with UCLA's endowment investment policies. The total return earned in excess of the amount approved annually for payout will be retained in the endowment principal to protect from the effects of inflation and to allow for growth. At the discretion of the appropriate campus office, when the payout is not needed for purposes of the fund, the return of payout may be added to the endowment fund principal. In the event the fund does not reach endowment minimum; or the program ceases to exist at UCLA, proceeds from the fund will be utilized in an area and manner as closely related as possible to the original intent and purposes for which the fund was established. Although the Endowment is intended to exist in perpetuity, unforeseen circumstances may alter or remove the subject area from the campus academic plan or it may become impossible, impracticable or wasteful to administer. In such an event, the Chancellor is authorized to redesignate the purpose of the Endowment, after taking into consideration the designated endowment purpose. In compliance with the Charitable Solicitation Ordinance in the City of Los Angeles (L.A. Municipal Code Article 4, Section 44), The UCLA Foundation's permit is on file with the City of Los Angeles. In compliance with the Charitable Solicitation Ordinance in the City of Beverly Hills (Under Article 8, Section 4-3-801 of the Beverly Hills Municipal Code (BHMC)), The UCLA Foundation's permit is on file with the City of Beverly Hills.